

**BURLINGTON FOOTNOTES SENIORS PERFORMING TROUPE INC**  
**Gotta SING, Gotta DANCE! Program Advertising Specifications**

Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Billing Address \_\_\_\_\_

City/Postal Code \_\_\_\_\_

Email \_\_\_\_\_

**Our Audience**

The Burlington Footnotes Gotta SING Gotta DANCE! show audiences consist primarily of persons in the 50+ age group. With boomers now coming into this demographic, your advertisement will target this expanding market segment. Patrons come from Toronto , the Golden Horseshoe and Southern Ontario areas.

In addition to the program advertisement, we include a link to your website on the Burlington Footnotes website.

Full Page Ad	5" wide x 8" high	\$500.00
Half Page Ad	5" wide x 4" high	\$275.00
Third Page Ad	5" wide x 2.66" high	\$150.00
Quarter Page Ad	5" wide x 1.875" high (Horizontal)	\$ 75.00
Quarter Page Ad	2.5" wide x 4" high (Vertical)	\$ 75.00

For best results a logo or full ad design in .eps or "illustrator vector" format is best. A high-resolution jpeg (300 dpi at 100% of the final size) will achieve best results. A printed original piece can be scanned, but the quality will be noticeably diminished.